

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
950226-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washington	National

Advertiser	Product	Estimate Number
American Crossroads - Issu	American Crossroads	953

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	950226	07901802

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
11	27	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/08/12	Mon NBC Prime VOICE	Prime Other	M-----	:30	1	\$8,000.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS M----- Spots/Week 1 Rate \$8,000.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>1 WESH M 10/08/12 9:21 PM Mon NBC Prime VOICE Prime Other :30 USPRTV19ACH \$8,000.00 NM</i>									
2	10/08/12	10/08/12	NBC Prime REVOLUTION	10:00-11:00 PM	M-----	:30	1	\$6,000.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS M----- Spots/Week 1 Rate \$6,000.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>1 WESH M 10/08/12 10:34 PM NBC Prime REVOLUTION 10:00-11:00 PM :30 USPRTV19ACH \$6,000.00 NM</i>									
3	10/02/12	10/02/12	NBC Prime PARENTHOC	10:00-11:00 PM	-T-----	:30	1	\$5,500.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS -T----- Spots/Week 1 Rate \$5,500.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>1 WESHTu 10/02/12 10:09 PM NBC Prime PARENTHOOD 10:00-11:00 PM :30 USPRTV19ACH \$5,500.00 NM</i>									
4	10/03/12	10/03/12	NBC Prime L&O SVU	9:00-10:00 PM	--W----	:30	1	\$5,000.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS --W---- Spots/Week 1 Rate \$5,000.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>1 WESH W 10/03/12 NBC Prime L&O SVU 9:00-10:00 PM :00 \$5,000.00 NM See MG 4.2,4.3</i>									
<i>2 WESH F 10/05/12 9:18 PM NBC Prime GRIMM 9:00-10:00 PM :30 USPRTV19ACH \$4,000.00 NM MG for 5.1,4.1</i>									
<i>3 WESH Su 10/07/12 7:07 PM NFL PRE-GAME 7:00P-8:00PM :30 USPRTV19ACH \$6,000.00 NM MG for 5.1,4.1</i>									
5	10/03/12	10/03/12	NBC Prime CHICAGO FIRE	10:00-11:00 PM	--W----	:30	1	\$5,000.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
<i>Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS --W---- Spots/Week 1 Rate \$5,000.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>1 WESH W 10/03/12 NBC Prime CHICAGO FIRE 10:00-11:00 PM :00 \$5,000.00 NM See MG 4.2,4.3</i>									

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Advertiser	Product	Estimate Number
American Crossroads - Issi	American Crossroads	953

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>								5	

Payment Terms 30 DaysGross Total \$29,500.00Agency Commission \$4,425.00Net Amount Due \$25,075.00